

**BLACK FRIDAY - Eletrosom**

| Os produtos mais procurados Black Friday                  |                        |                        |                        |              |              |              |          |  |
|---|------------------------|------------------------|------------------------|--------------|--------------|--------------|----------|--|
| Linha Branca  | Semana 28 a 01/11/2019 | Semana 04 a 08/11/2019 | Semana 11 a 15/11/2019 | Menor        | Maior        | Média        | Variação |  |
| TV Led TCL 32`` Mod: 32565005                             | R\$ 1.059,00           | R\$ 1.050,00           | R\$ 1.059,00           | R\$ 1.050,00 | R\$ 1.059,00 | R\$ 1.056,00 | 0,86%    |  |
| TV Led TCL 43`` Mod: L4359005                             | R\$ 1.699,00           | R\$ 1.699,00           | R\$ 1.699,00           | R\$ 1.699,00 | R\$ 1.699,00 | R\$ 1.699,00 | 0,00%    |  |
| TV LED TCL 50`` Mod: 50P65VS                              | R\$ 1.999,00           | R\$ 2.099,00           | R\$ 2.099,00           | R\$ 1.999,00 | R\$ 2.099,00 | R\$ 2.065,67 | 5,00%    |  |
| TV LED TCL 55`` Mod: L55S4900FS                           | R\$ 2.399,00           | R\$ 2.599,00           | R\$ 2.599,00           | R\$ 2.399,00 | R\$ 2.599,00 | R\$ 2.532,33 | 8,34%    |  |
| Cooktop 4 Bocas Atlas Mod: Mod: Agile BIV PT              | R\$ 329,00             | R\$ 329,00             | R\$ 329,00             | R\$ 329,00   | R\$ 329,00   | R\$ 329,00   | 0,00%    |  |
| Cooktop 5 Bocas Atlas Mod: Agile V01 PT                   | R\$ 379,00             | R\$ 499,00             | R\$ 448,00             | R\$ 379,00   | R\$ 499,00   | R\$ 442,00   | 31,66%   |  |
| Refrigerador Consul 342L Mod: CRB39 Branco                | R\$ 1.899,00           | NT                     | R\$ 1.999,00           | R\$ 1.899,00 | R\$ 1.999,00 | R\$ 1.949,00 | 5,27%    |  |
| Refrigerador Consul 386L Mod:CRM43 Branco                 | R\$ 2.199,00           | R\$ 2.299,00           | R\$ 2.399,00           | R\$ 2.199,00 | R\$ 2.399,00 | R\$ 2.299,00 | 9,10%    |  |
| Refrigerador Consul 415L Mod: CRD46 Branco                | R\$ 2.470,00           | R\$ 2.472,00           | R\$ 2.472,00           | R\$ 2.470,00 | R\$ 2.472,00 | R\$ 2.471,33 | 0,08%    |  |
| Refrigerador Electrolux 431LT Mod: TF:55 Branco           | R\$ 2.899,00           | R\$ 2.899,00           | R\$ 2.899,00           | R\$ 2.899,00 | R\$ 2.899,00 | R\$ 2.899,00 | 0,00%    |  |
| Fogão 4 Bocas Atlas Mod:Monaco Glass BCO12                | R\$ 699,00             | R\$ 447,00             | R\$ 447,00             | R\$ 447,00   | R\$ 699,00   | R\$ 531,00   | 56,38%   |  |
| Fogão 5 Bocas Atlas Mod: Monaco glass BCC                 | R\$ 999,00             | R\$ 549,00             | R\$ 549,00             | R\$ 549,00   | R\$ 999,00   | R\$ 699,00   | 81,97%   |  |
| Panela Eletrica de Arroz Semp 10 Xicaras Mod: PA6017PT    | R\$ 149,00             | R\$ 149,00             | R\$ 149,00             | R\$ 149,00   | R\$ 149,00   | R\$ 149,00   | 0,00%    |  |
| Fritadeira Mondial Arr Fry 3,2LT Mod: Family Inox-I       | R\$ 349,00             | R\$ 349,00             | R\$ 349,00             | R\$ 349,00   | R\$ 349,00   | R\$ 349,00   | 0,00%    |  |
| Lavadora Semiautomática Sugar 10Kg Mod: Lava Max Eco      | R\$ 389,00             | R\$ 400,00             | R\$ 400,00             | R\$ 389,00   | R\$ 400,00   | R\$ 396,33   | 2,83%    |  |
| Lavadora automática Colormaq 12KG Mod: LAC12              | R\$ 1.399,00           | R\$ 1.429,00           | R\$ 1.429,00           | R\$ 1.399,00 | R\$ 1.429,00 | R\$ 1.419,00 | 2,14%    |  |
| Lavadora Automatica Electrolux 15KG Mod: LTD-15           | R\$ 1.799,00           | NT                     | R\$ 1.799,00           | R\$ 1.799,00 | R\$ 1.799,00 | R\$ 1.799,00 | 0,00%    |  |
| Ar Condicionado Philco Split 9.000BTU Mod: PAC9000TFM9    | R\$ 1.359,00           | R\$ 1.349,00           | R\$ 1.359,00           | R\$ 1.349,00 | R\$ 1.359,00 | R\$ 1.355,67 | 0,74%    |  |
| Ar Condicionado Philco Split 12.000BTU Mod: PAC12.000TFM9 | R\$ 1.499,00           | R\$ 1.499,00           | R\$ 1.499,00           | R\$ 1.499,00 | R\$ 1.499,00 | R\$ 1.499,00 | 0,00%    |  |
| Smartphone Motorola Mod: G7 Plus 32Gb Indigo PT           | R\$ 1.748,00           | R\$ 1.789,00           | R\$ 849,00             | R\$ 849,00   | R\$ 1.789,00 | R\$ 1.462,00 | 110,72%  |  |
| Smartphone Samsung Galaxy Mod: A10 32GB PT                | R\$ 1.789,00           | R\$ 749,00             | R\$ 749,00             | R\$ 749,00   | R\$ 1.789,00 | R\$ 1.095,67 | 138,85%  |  |
| Smartphone Samsung Mod: A20 32Gb Cinza                    | R\$ 989,00             | R\$ 989,00             | R\$ 989,00             | R\$ 989,00   | R\$ 989,00   | R\$ 989,00   | 0,00%    |  |
| Smartphone LG Mod: k12 32Gb PT                            | R\$ 999,00             | R\$ 999,90             | R\$ 989,00             | R\$ 989,00   | R\$ 999,90   | R\$ 995,97   | 1,10%    |  |
| Celular Motorola Mod: G6 32Gb Pt                          | R\$ 899,00             | R\$ 899,00             | R\$ 899,00             | R\$ 899,00   | R\$ 899,00   | R\$ 899,00   | 0,00%    |  |
| Celular Galaxy Mod: A8 32Gb Dourado                       | R\$ 1.799,00           | R\$ 1.789,00           | R\$ 1.789,00           | R\$ 1.789,00 | R\$ 1.799,00 | R\$ 1.792,33 | 0,56%    |  |